



Sichuan Student Advocacy :
Career Fair Event
8 Aug 2009



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Mind Wide Open™

Background

- The half day event was in conjunction with China NetRiders 2009, but for existing NetAcad students and some potential students from our new NetAcad in Sichuan.
- Its purpose is to empower students to what the fundamental needs for their career path and to give them the direction of preparing those needs.



Objective:

1. Update the students and alumni on Advanced Technologies in internet working and IT industry;
2. Empower our students with workplace leadership and communication skills;
 - Develop their soft skills & Industry involvement
 - Encouraging participation in other Networking Academy initiatives:
 - Social Networking
 - Student Competitions
3. Provide a venue for a networking career fair.
4. Visit Cisco office, get an insider's perspective of Cisco's own experiences deploying Cisco products and technologies in a global enterprise infrastructure.

Event Briefing

- City: Chengdu, Sichuan Province
- Date : 8th Aug. 2009
- Time : Full day
- Venue : California Garden Hotel Chengdu
- Attendees : 200+ students and teachers

Agenda

Morning

- **Tech session 1: Cisco Technology Trend – Liu Kang**
- **Local Cisco Gold/Strategic partners (Qware Technology and Sichuan Enrising Information Technology) share expectations from employers perspective and suggestions on Career Development for NetAcad – Cisco Gold/Strategic partners**
- **Resume writing skill & Interview skill (40 min.) and Q&A(20 min.) – Rena Sun from Cisco HR team**

Afternoon

- **Observe the final National Networking Competition and rewarding ceremony**

Additional Session for Students Participate in China 2009 NetRider

- **2:00PM-4:00PM, 7 Aug 2009, Visiting Cisco Chengdu Office and Telepresence demo (30 minutes)**

Session 1

- Tech session: Cisco Technology Trend
- Speaker: Liu Kang, Cisco Networking Academy Technical Manager, China



Session 2

- Sichuan Cisco Gold partners share expectations from employers perspective and suggestions on career development for NetAcad
- Speaker:
- Mr. Liu Jian, Technical Director of Western China of Qware Technology (Gold/Strategic Partner)
- Mr. Liu Dong Chuan, HR Manger of Sichuan Enrising Information Technology (Gold/Strategic Partner)



Session 3

- Resume writing and interview skills
- Speaker: Rena Sun, HR Specialist of Cisco



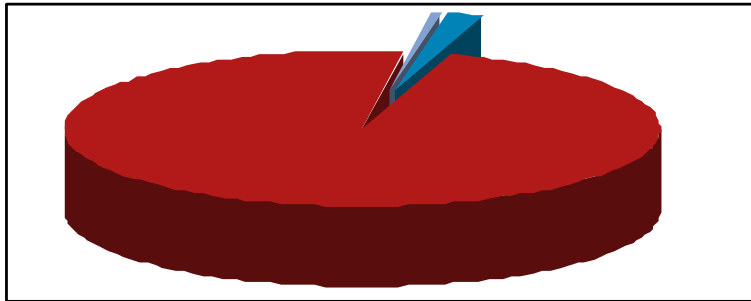
Visiting Cisco Office

- Cisco Chengdu office hosted 43 Networking Academy students participating in the 2009 Cisco Networking Academy Skills Competition from all over China.
- Creating new generation of Cisco fans.



Result and Feedback

- 95.8% feel they get what they expect through this event, 3.3% feel barely meet their expectation and 0.8% feel this event didn't meet the goal.
- 15 students got interviews and 2 Students got offer at the Career Fair.
- Suggestions and to be improved:
 1. More interactive activities.
 2. Schedule could be longer.
 3. More latest Cisco technologies.
 4. More Cisco enterprise culture.
 5. Share real experience of successful Cisco Netacad students.



■ Barely meet expectation ■ Satisfied ■ Didn't meet Expectation

Quote

- 我从大二开始就进入思科网络技术学院学习，也是思科网院杯”2009年度大学生网络技术大赛 电子科大队的一名队员。思科公司通过思科网络技术学院，为社会培养网络人才,在考虑到当今大学生就业难的实际情况后，思科网络技术学院2009年8月8日上午在成都举行了“思科网络技术学院就业与职业发展座谈会”，并联系相关企业单位，配合网院学生就业，为广大思科网络技术学院同学解决毕业后的就业问题，真正做到了思科网络“以人为本”的理念。我们有幸参加了这次活动并感受到了思科网络技术学院对学生的关怀以及就业“自始至终”的责任心。为此，我仅作为广大思科网院学员中的一员，对思科公司和思科网络技术学院表示由衷的感谢，并热切期望这样的活动能多多走到大学生中间来。

----- 李言, 电子科技大学

- I have been a Cisco Network Academy student when I was a sophomore and at the same time, a member of UESTC team of China NetRider 2009. Cisco is not only dedicated to improve the students' ICT skills through Networking Academy, but also cares about the graduates' career development. I am honored to participate the Career Fair Event was held on 8th of August in Chengdu, and Cisco's partners were invited to guide students' career development and help on the employment after graduation, it's a real example of Cisco's spirit of "Creating a Human Network". We deeply feel the care from Cisco Networking Academy and Cisco's responsibility from the beginning to the end. I would like to express my heartfelt gratefulness to Cisco and Cisco Networking Academy, and looking forward to more such events come to campus.

-----Li Yan, University of Electronic Science and Technology of China